Introduction

The 2nd International Conference of Management and Muamalah 2015 (2nd ICoMM) is an interdisciplinary international conference that invites academicians, scholars and researchers, with broad and diverse research interests, from around the world to meet and exchange the latest ideas and views in a forum encouraging respectful dialogue. The 2nd ICoMM that is consist of research presentations in the various disciplines, themes and areas of Management and Muamalah field, will afford participants the opportunity for renewing old acquaintances, making new contacts, networking across higher education and facilitating partnerships across borders.

Purpose

The main purpose of this conference is to provide a forum and an effective medium for academicians, scientists, scholars and researchers which consists of the following objectives:

- To provide an outstanding discussion for sharing knowledge and results in theory, methodology, and applications of Management and Muamalah.
- To contribute to all major fields of Management and Muamalah in theoretical and application aspects.
- To provide a platform to global researchers and practitioners from both academic as well as industry to meet and share cutting-edge development in the fields.
- To provide opportunities for people to share and nurture knowledge, research ideas and findings, through publication of e-journal; e-Journal of Management and Muamalah, KUIS.

Organiser

International Islamic University College Selangor (KUIS)

Opening and Closing

Keynotes Speech:

Dr Haji Badrul Hisham Mohd Yusuff
Audit and Risk Consultant, IHB Solutions

Closing Remark by:

Y.B. Tuan Nik Nazmi Nik Ahmad
Selangor State Executive Councilor (EXCO) for Education, Human Capital Development, Science, Technology and Innovation

Contact Persons

Dr. Mawar Mumi Yunus +6013 - 674 1555
Ms. Salina Mohammed Rashid +6019 - 389 3861
Phone Number: +603 - 8925 4251
Fax Number: +603 - 8925 4472
Email Address: icomm@kuis.edu.my

website: http://www.kuis.edu.my/icomm/2nd

http://www.kuis.edu.my/icomm/2nd
Sub-Themes

✓ Accounting
✓ Economics
✓ Law and Ethics
✓ Banking and Finance
✓ Media and Communication
✓ Business and Management
✓ Human Resource Management
✓ Education
✓ Information and Technology Management
✓ Linguistics, Translation, Literature and ESP

Paper Submission

BIOGRAPHY
Prospective presenters have to submit their biography in not more than 50 words. It should be written in English or Malay.

ABSTRACT
Prospective presenters are invited to submit their abstract according to the following guidelines:
• It should not exceed 500 words (double spaced)
• It should be submitted electronically as MS Word.
• Title of the paper should not exceed 15 words
• Provides name of author(s) and affiliation(s), and resident country of author(s)
• Includes full mailing and email addresses of the author(s)
• Must include main keywords.

FULL PAPER
To ensure that the papers can be reproduced without any difficulties, all submission should be prepared according to the following guidelines:
• Only electronic submission to the Organizing Committee will be accepted.
• Any complete manuscripts must be in the form of MS Word files and it should not be in the compressed form (e.g. a zip file).
• The size of the MS Word file must be less than 2.0 megabytes (M bytes).
• Font: 12 Times New Roman, 1.0 Spacing.
• The maximum paper length is 15 pages.

GRAB ICoMM BEST PAPER AWARDS

Fees

<table>
<thead>
<tr>
<th>Categories</th>
<th>Non-Students</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenter / Participant</td>
<td>RM950</td>
<td>RM750</td>
</tr>
<tr>
<td>Normal</td>
<td>RM650</td>
<td>RM650</td>
</tr>
<tr>
<td>KUIS</td>
<td>RM750</td>
<td>RM750</td>
</tr>
<tr>
<td>Group of 3-5</td>
<td>RM850</td>
<td>RM850</td>
</tr>
<tr>
<td>Early Bird (Local)</td>
<td>USD280</td>
<td>USD280</td>
</tr>
<tr>
<td>Early Bird (Int.)</td>
<td>USD330</td>
<td>USD330</td>
</tr>
</tbody>
</table>

HRDF Claimable
• All fees are inclusive of 6% GST.
• Additional paper is chargeable at USD50/ RM150 per paper
• For student package, please email your student card for verification purpose

Payment

Made Payable to:
KUISCELL SDN. BHD.
Account number: 1202 90100 64136
Bank Name: BANK ISLAM MALAYSIA BERHAD (BIMB)
Bank Address: BANK ISLAM MALAYSIA BERHAD (BIMB, CAWANGAN BANDAR BARU BANGI, MALAYSIA)
Swift Code: BIMBMYKL

Please email to us the registration form and transaction slip or bank slip after the registration fee payment has been made.

Important Dates

Early Bird Registration Due: September 25th, 2015
Abstract Submission Due: September 1st, 2015
Full Paper Submission Due: October 10th, 2015
Acceptance of Full Paper: October 26th, 2015

http://www.kuis.edu.my/icomm /2nd