

RESEARCH TITLE (*FONT SIZE 14*)

Full Name....

Faculty...

University...

Email:....

ABSTRACT

(Abstract - text Calibri, size 11, italic. Spacing-SINGLE).

Field of Research: .

The main subject text should contain the following elements:

- Purpose: Theoretical background, managerial problem and research questions, objectives and/or hypotheses.
- Design/methodology/approach: How are the objectives achieved? Describe the main data and data sources as well as methods of data collection, analysis and validation.
- Findings: Presentation and discussion of achieved or expected results.
- Relevance/contribution: Highlight achieved or expected contribution to the theory, practice, methodology or teaching.